

# RPAS and AAM Market Sizing and Economic Impact

Final Report

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# Drones are set to further change the ways we work, live, and travel, becoming an important aspect of both global and Canadian society and economy

## Project Background and Key Outcomes

### Context

The **growing use of RPAS and AAM applications** requires a **deeper understanding** of their impact on **air navigation services**

NAV CANADA is making **strategic decisions for RPAS Traffic Management**

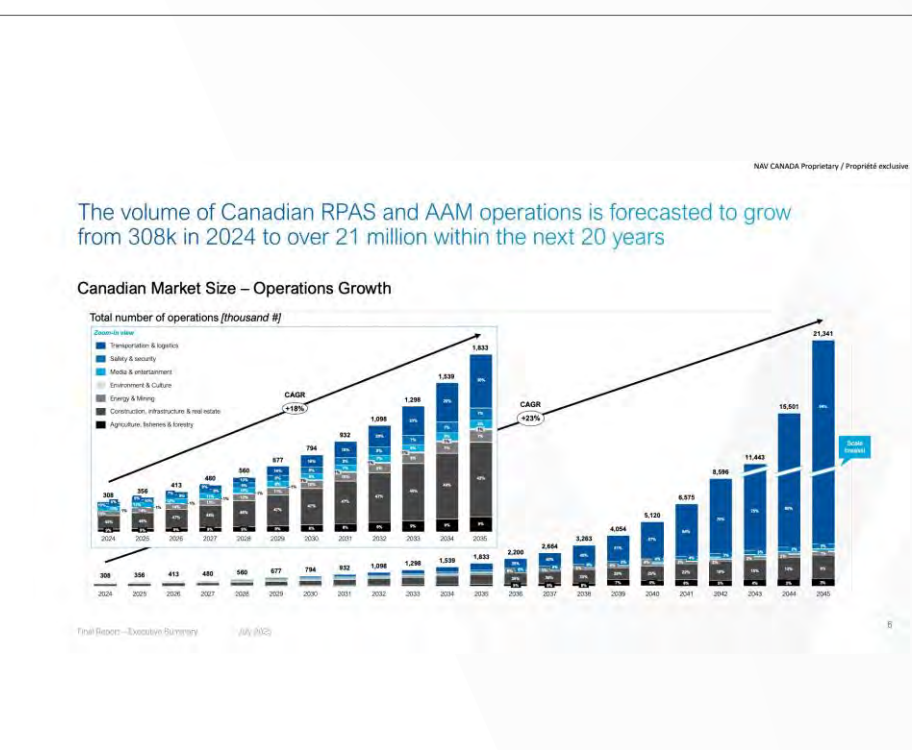
Understanding the market forecasts and future structure **is critical for informed** data-driven decisions for NAV CANADA, Transport Canada, and other stakeholders



### Key outcomes

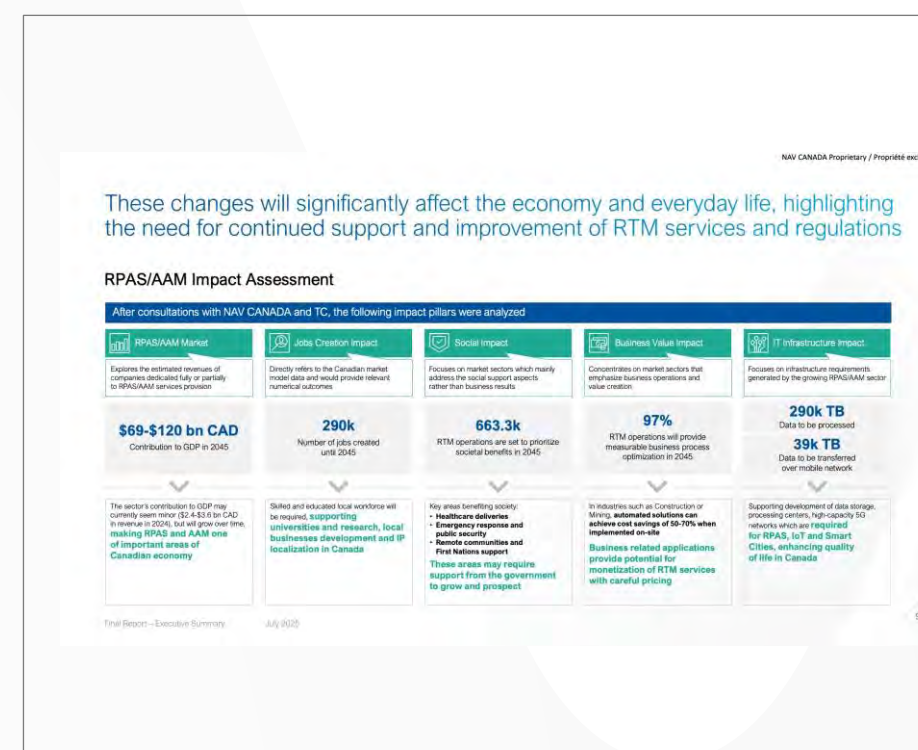
#### Market Sizing

**In-depth market analysis** regarding the **anticipated scale and scope** of **RPAS and AAM operations** in Canadian airspace



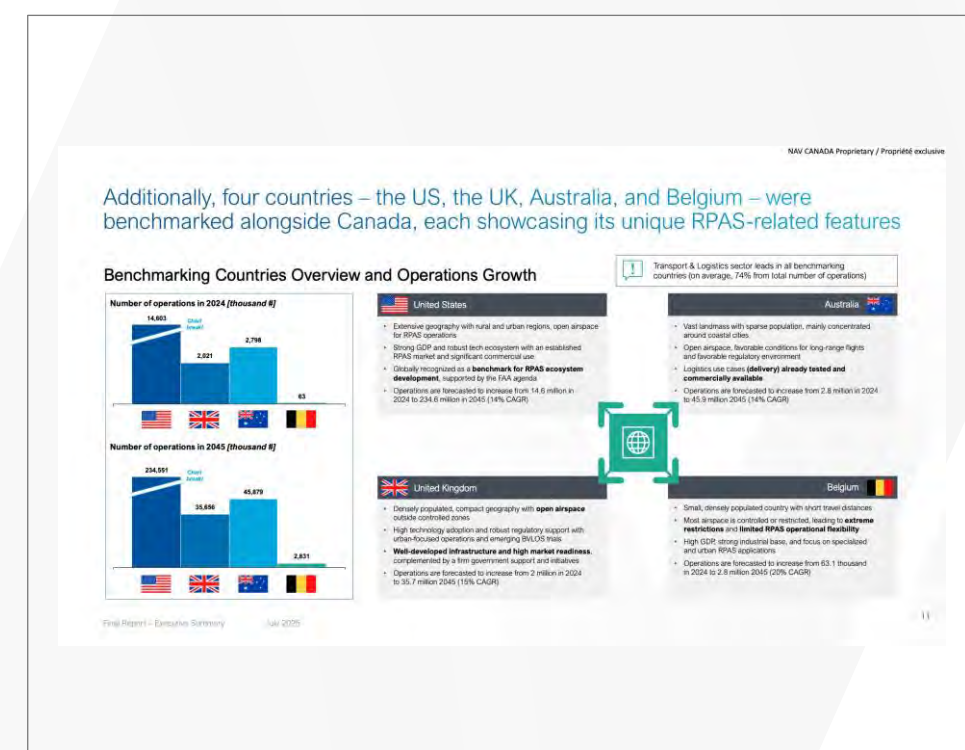
#### Impact Assessment

**The impact of future RPAS and AAM operations in a broader context**, including the GDP contribution, job creation, IT infrastructure, as well as society and business




#### International Benchmarks







Furthermore, a **market comparison of four benchmark countries (Australia, Belgium, the US, and the UK)** to highlight essential factors for Canadian RTM relative to others






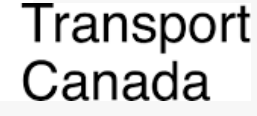
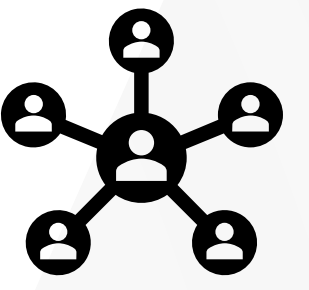









# Significant resources were dedicated to market analysis, conducting research, and collaborating with stakeholders and the industry to reach the project's objectives

## Accomplishments and Contributions

 Efforts

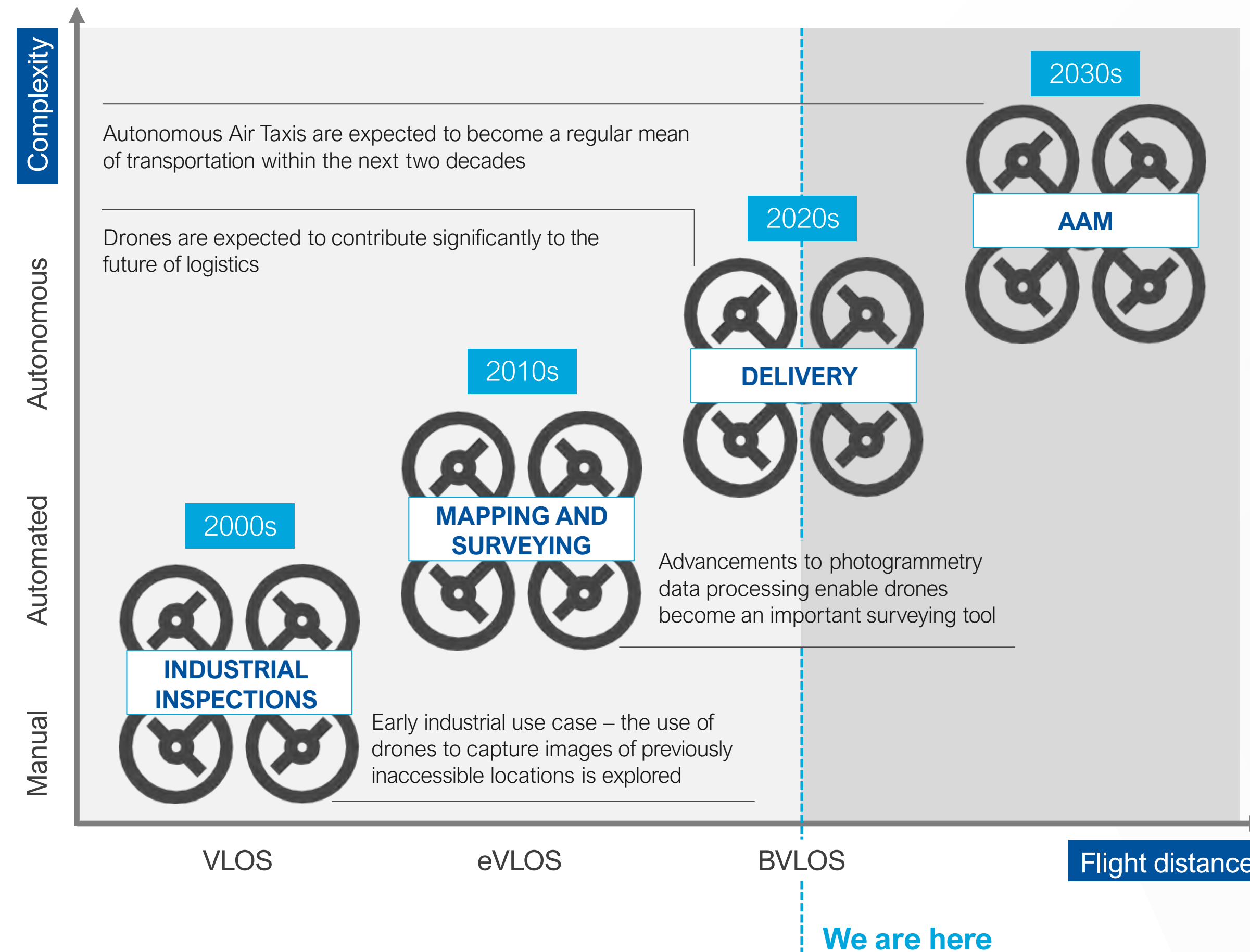
 <p><b>The most sophisticated and comprehensive</b> forecasting model for the RPAS and AAM industry</p>	 <p><b>40+ people</b> participated in the development and consultation processes</p>
 <p><b>2000+ working hours</b> dedicated to research and deliverables development</p>	 <p><b>3000+ data sources,</b> reports and facts verified</p>
 <p>Detailed analysis of <b>60+ RPAS and AAM use cases</b></p>	 <p><b>150 GB of GIS mapping data</b> analyzed to support and inform the study</p>

 Consultations

<p>Facilitating continuous <b>dialogues, collecting feedback, and conducting workshops</b> to engage key stakeholders</p>	  
<p>Leveraging a <b>global network of specialists in drone technology and advanced air mobility</b> to enhance the study</p>	
<p>Consulting with <b>leading industry players from Canada</b> and globally to test the outcomes and assumptions</p>	        

# The RPAS industry is relatively well-established, but it is also undergoing rapid evolution, continually innovating and exploring new applications

## Evolution of Commercial RPAS and AAM Use Cases



### 2000s

- Recognizing initial applications for RPAS as the technology develops, drawing from the expertise of the RC modelling community

### 2010s

- Recreational and commercial consumption of RPAS increases technology advances as reliability and usability improve
- Airspace regulators (FAA & EASA) outline initial proposals for RTM airspace
- Countries implement first rules and basic regulations for RPAS pilots
- Manufacturers release reliable, more advanced platforms (e.g. DJI Phantom 1)

### 2020s

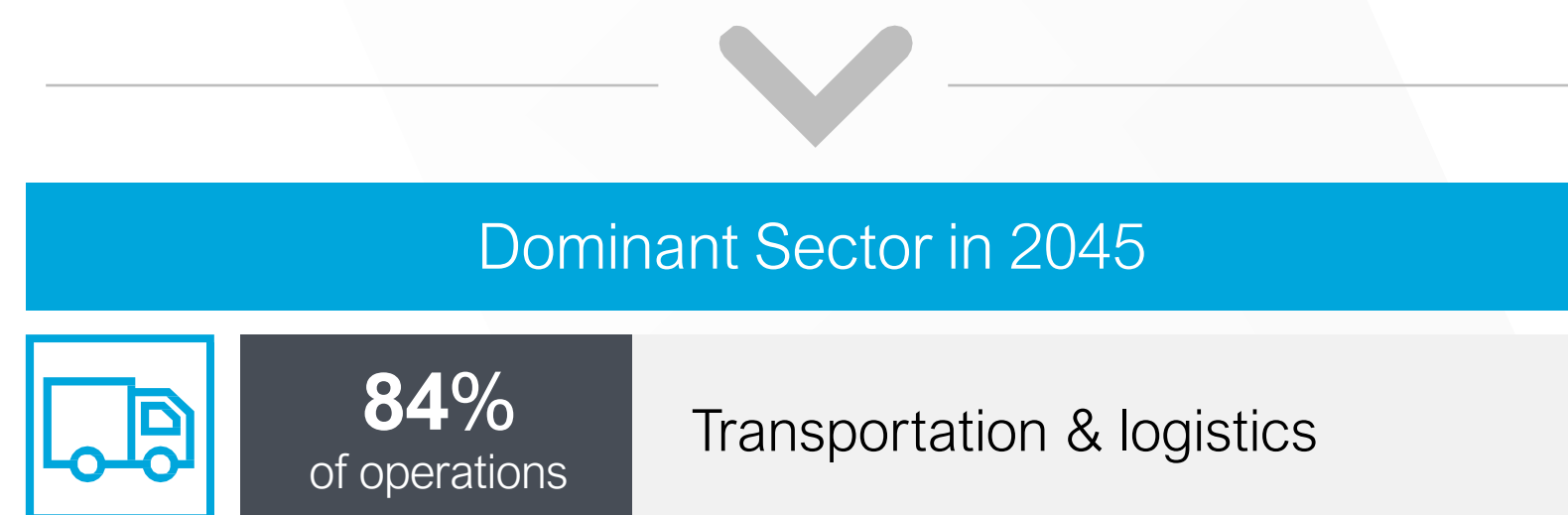
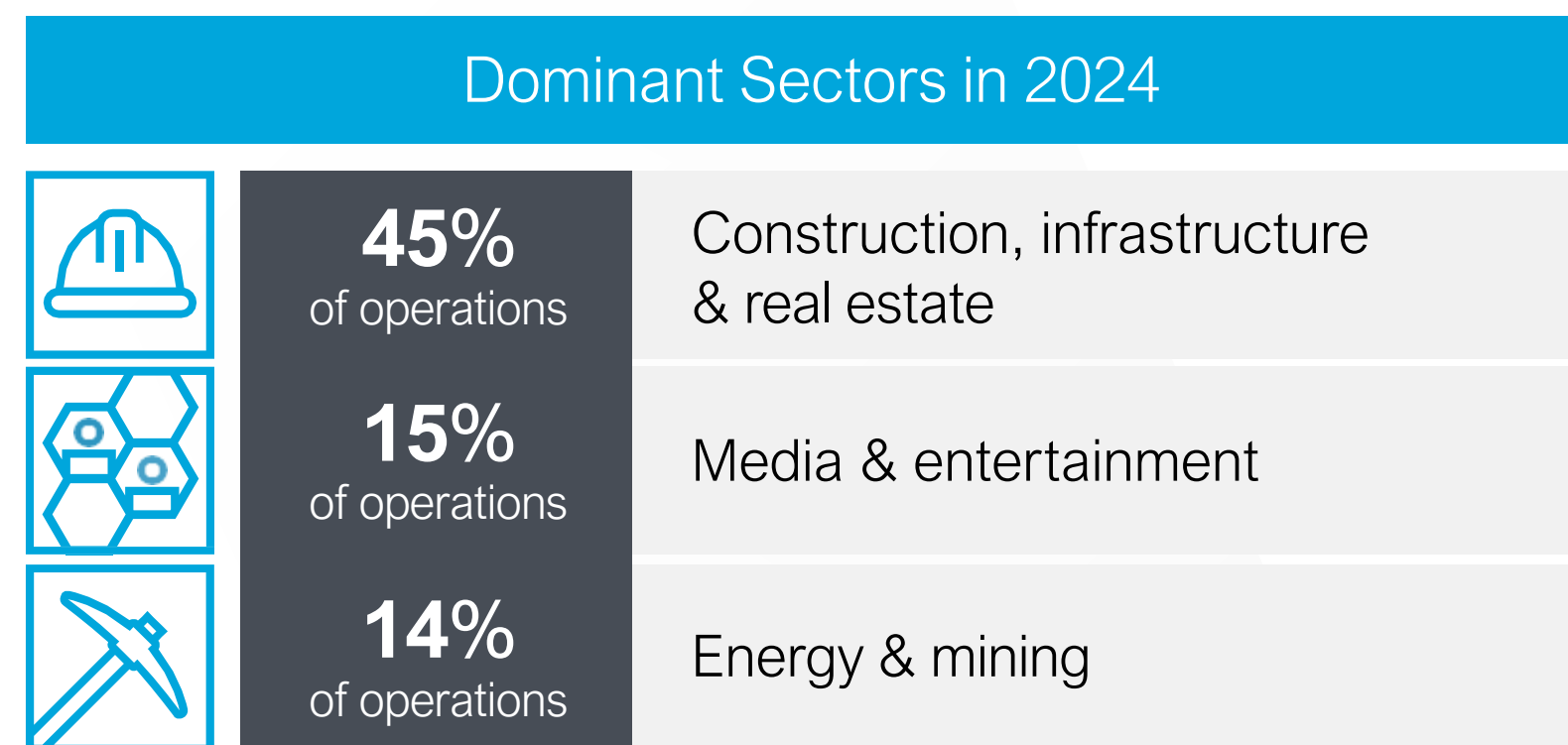
- Creation and delivery of RTM tools to enable simultaneous BVLOS operation within airspace by multiple operators
- Industry expands beyond basic use cases to Advanced Air Mobility (e.g. drone delivery and air taxis) and autonomy-driven solutions


### 2030s

- Completion of RTM airspace for major use cases and possible integration with ATM airspace
- Drone deliveries are increasingly common and widely embraced by customers, leading to a substantial rise in RTM operational volume
- Consumer adoption of AAM for transport accelerates as industry meets community expectations for safety with minimal disruption

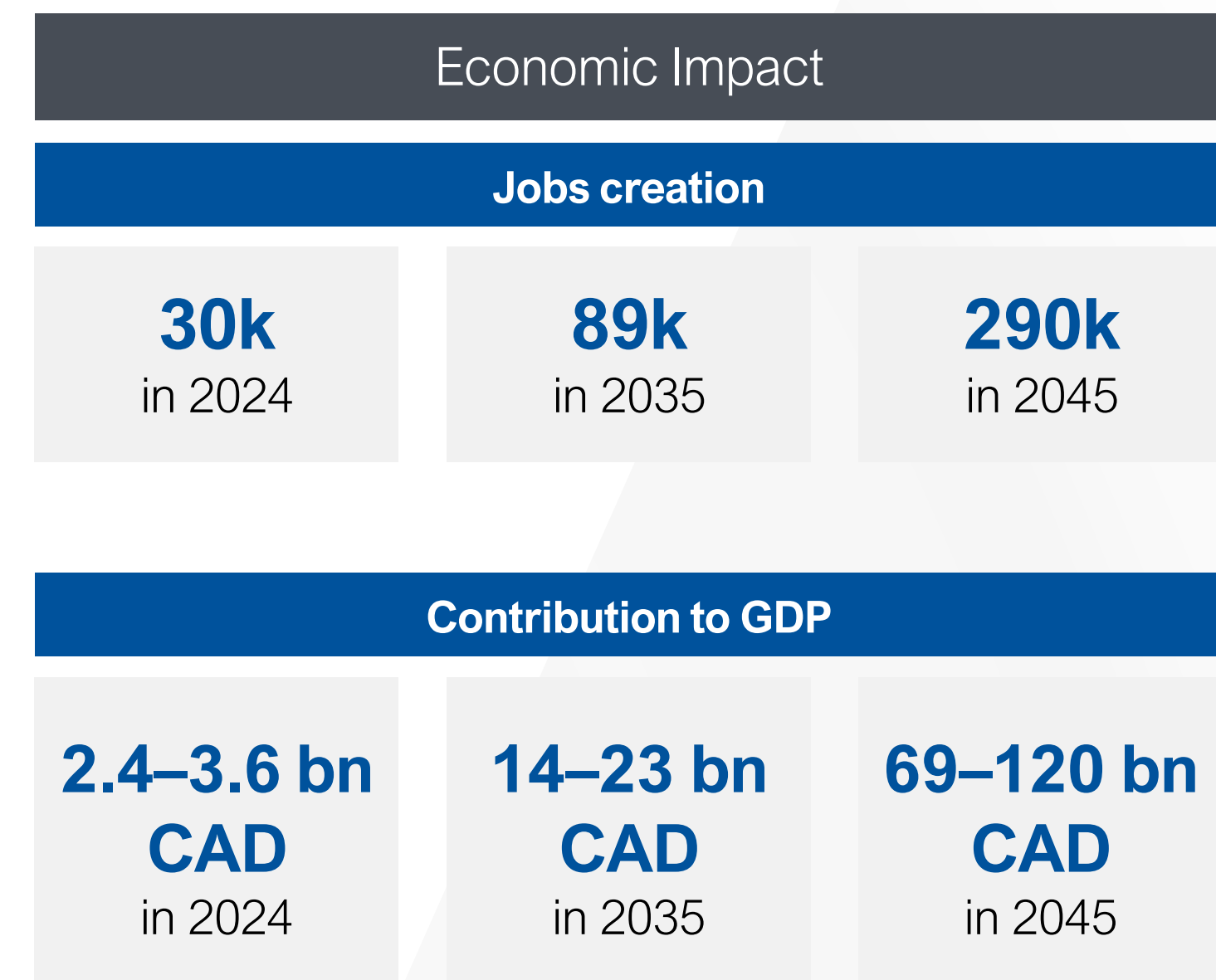
# The Canadian ecosystem is expected to grow significantly in the next 20 years, leading to 290,000 new jobs, notable impact on GDP and industry redefinition

## Key Outcomes of the Market Sizing



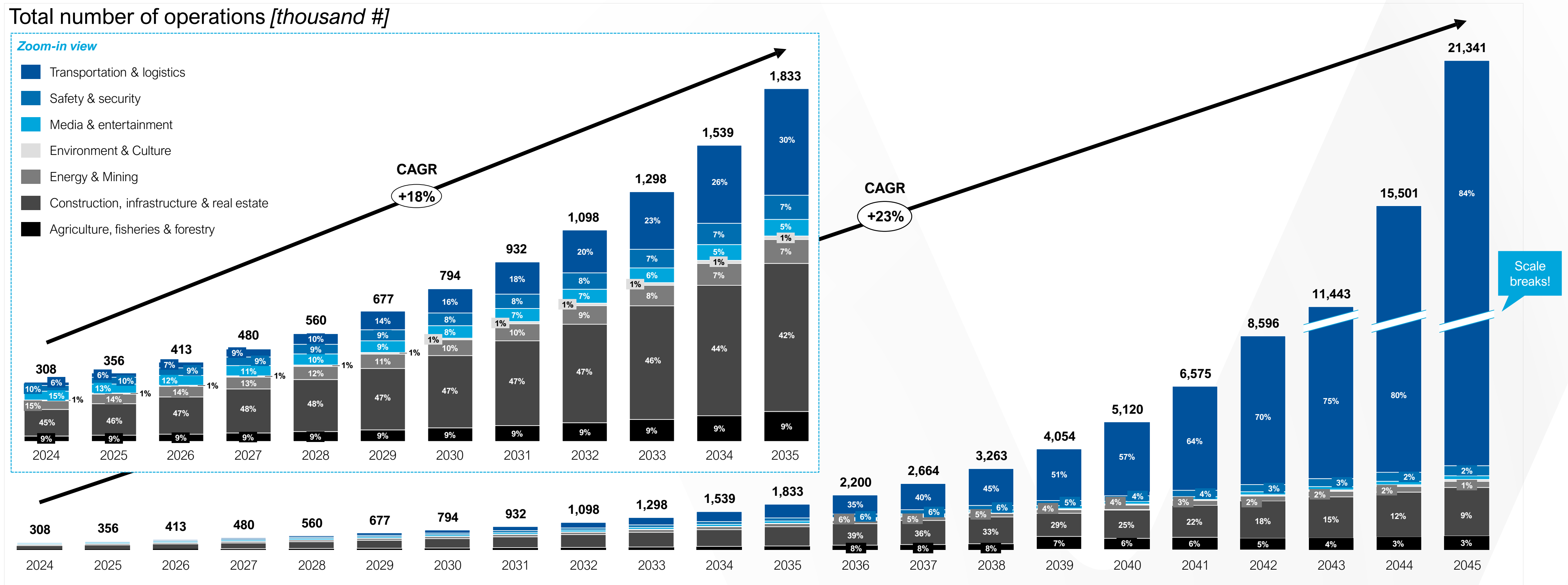
 **The demand for RPAS has proven to be significantly higher than initially anticipated**, based on recent industry consultations. As a result, the original 10-year forecast has been revised upward, **highlighting a substantial and immediate need for the development of RTM systems.**

This feedback-driven adjustment underscores **the urgency of proposing and implementing effective solutions without delay.**



The volume of Canadian RPAS and AAM operations is forecasted to grow from 308k in 2024 to over 21 million within the next 20 years

## Canadian Market Size – Operations Growth

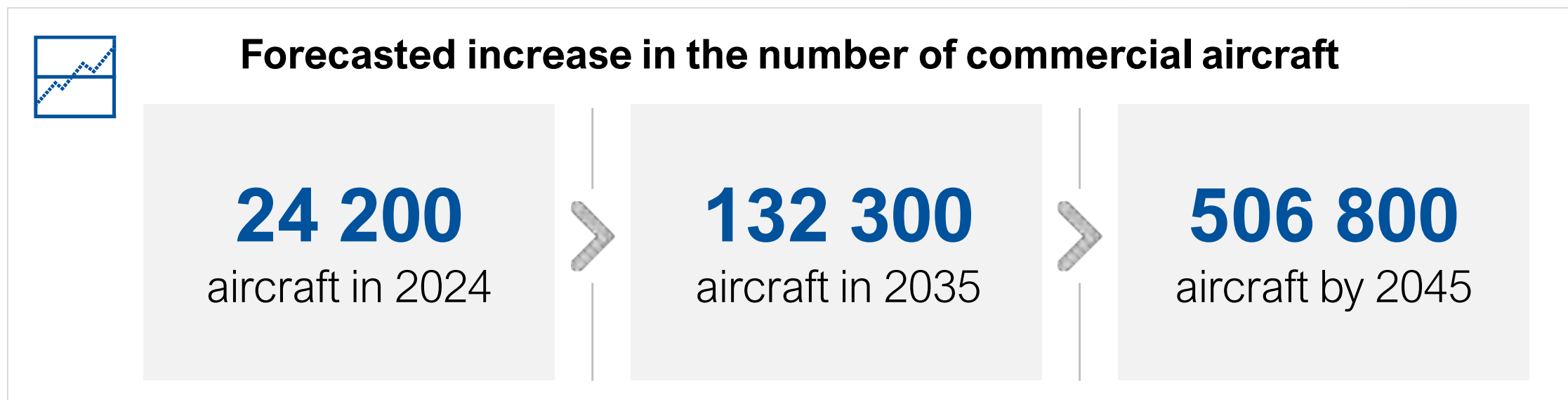


# The number of aircraft and the operations carried out are anticipated to rise considerably, resulting in a major reshaping of the current low-level airspace

The need for RTM services is critical due to increasing number of simultaneous operations which cannot be handled at scale without automation

## Canadian Market Size – Aircraft Units & Flight Time

### Aircraft Units



**In 2024**  
**Construction, infrastructure & real estate sector**  
 accounted for 39% of the total aircraft

**By 2045**  
**Transportation & logistics sector**  
 is expected to cover 37% of the total aircraft

The growth in the number of aircraft is considerable, particularly with the rise of drone delivery services, which will lead to a **significant increase in the number of aircraft operating simultaneously – this factor is critical from RTM systems perspective**

### Flight Time



**In 2024**  
**Construction, infrastructure & real estate sector**  
 accounted for 36% of the total flight time

**By 2045**  
**Transportation & logistics sector**  
 is expected to cover 40% of the total flight time

This shift will place **significant demands on Canada's RTM system**, especially in the Transport & Logistics sector, where **efficient flight tracking and real-time conflict resolution** are essential for the safe integration of all airspace users in a limited space

# The necessity for operations requiring RTM service support is expected to rise, leading to further challenges in RPAS traffic management and conflict resolution

## Canadian Market Size – Impact on RTM



Share of operations expected to fall under **RTM services grows**

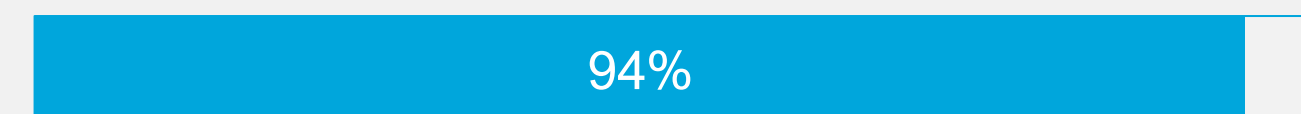
from **52%** in 2024

to **90%** in 2045

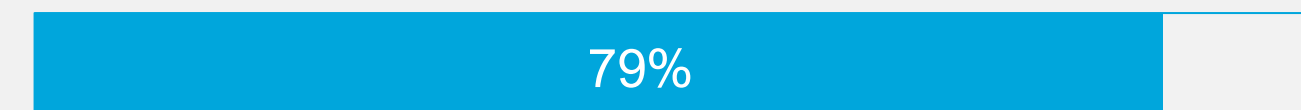
- All sectors are witnessing an increase in expected RTM-related activities, with **Transportation & Logistics leading in RTM significance** due to the highest demands for flight management and the resolution of traffic congestion
- The expansion is fueled by the rising **prevalence and dominance of various BVLOS flights over time**, primarily influenced by drone deliveries and other activities where long-range flights offer substantial improvements

In 2045, sectors with **highest potential of operations falling under RTM** are:

Transportation & Logistics



Safety & Security



**VLLOS operations** still account for a significant share (around 50%) in the initial years...

...with a gradual shift towards **BVLOS becoming the predominant mode** within the next decade.

By the year 2045, **the RTM system is projected to handle**

**19.2 million operations**

(17 million in T&L)






equating to more than **50,000 operations daily**

Most **operations take place in uncontrolled airspace**, both in the early years and in the long-term forecast, with this share increasing over time.

# These changes will significantly affect the economy and everyday life, highlighting the need for continued support and improvement of RTM services and regulations

## RPAS/AAM Impact Assessment

After consultations with NAV CANADA and TC, the following impact pillars were analyzed

 RPAS/AAM Market	 Jobs Creation Impact	 Social Impact	 Business Value Impact	 IT Infrastructure Impact
<p>Explores the estimated revenues of companies dedicated fully or partially to RPAS/AAM services provision</p>	<p>Directly refers to the Canadian market model data and would provide relevant numerical outcomes</p>	<p>Focuses on market sectors which mainly address the social support aspects rather than business results</p>	<p>Concentrates on market sectors that emphasize business operations and value creation</p>	<p>Focuses on infrastructure requirements generated by the growing RPAS/AAM sector</p>
<p><b>\$69-\$120 bn CAD</b> Contribution to GDP in 2045</p>	<p><b>290k</b> Number of jobs created until 2045</p>	<p><b>663.3k</b> RTM operations are set to prioritize societal benefits in 2045</p>	<p><b>97%</b> RTM operations will provide measurable business process optimization in 2045</p>	<p><b>290k TB</b> Data to be processed <b>39k TB</b> Data to be transferred over mobile network</p>
<p>The sector's contribution to GDP may currently seem minor (\$2.4-\$3.6 bn CAD in revenue in 2024), but will grow over time, <b>making RPAS and AAM one of important areas of Canadian economy</b></p>	<p>Skilled and educated local workforce will be required, <b>supporting universities and research, local businesses development and IP localization in Canada</b></p>	<p>Key areas benefiting society:</p> <ul style="list-style-type: none"> <li>• <b>Healthcare deliveries</b></li> <li>• <b>Emergency response and public security</b></li> <li>• <b>Remote communities and First Nations support</b></li> </ul> <p><b>These areas may require support from the government to grow and prospect</b></p>	<p>In industries such as Construction or Mining, <b>automated solutions can achieve cost savings of 50-70% when implemented on-site</b></p> <p><b>Business related applications provide potential for monetization of RTM services with careful pricing</b></p>	<p>Supporting development of data storage, processing centers, high-capacity 5G networks which are <b>required for RPAS, IoT and Smart Cities, enhancing quality of life in Canada</b></p>

# The advancements in the RPAS and AAM ecosystem are noteworthy and are likely to alter Canadian society's perception of the industry and the technology behind it

## Selected Ecosystem Figures by 2045

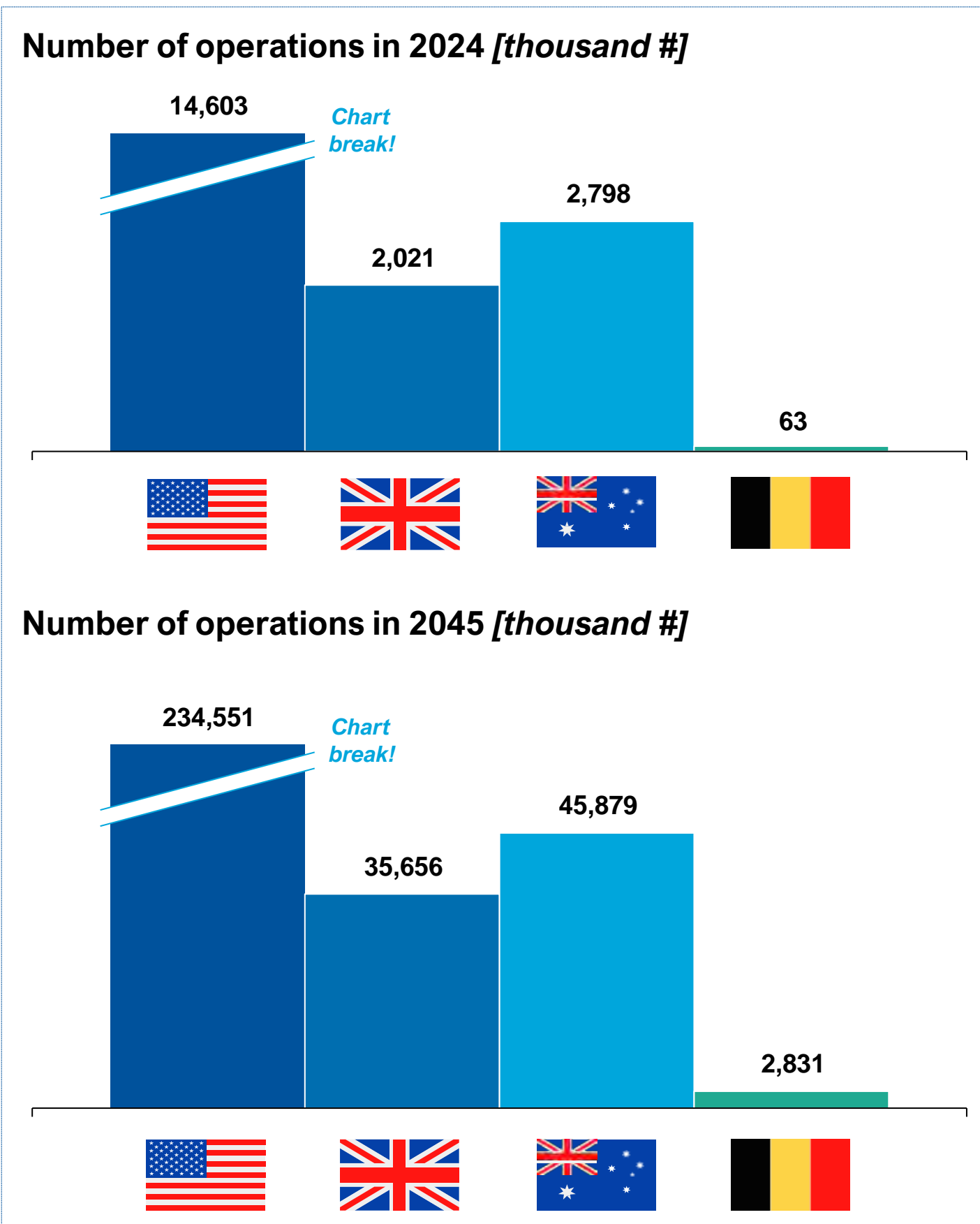



# Additionally, four countries – the US, the UK, Australia, and Belgium – were benchmarked alongside Canada, each showcasing its unique RPAS-related features

## Benchmarking Countries Overview and Operations Growth




Transport & Logistics sector leads in all benchmarking countries (on average, 74% from total number of operations)




 **United States**

- Extensive geography with rural and urban regions, open airspace for RPAS operations
- Strong GDP and robust tech ecosystem with an established RPAS market and significant commercial use
- Globally recognized as a **benchmark for RPAS ecosystem development**, supported by the FAA agenda
- Operations are forecasted to increase from 14.6 million in 2024 to 234.6 million in 2045 (14% CAGR)


**Australia** 

- Vast landmass with sparse population, mainly concentrated around coastal cities
- Open airspace, favorable conditions for long-range flights and favorable regulatory environment
- Logistics use cases (**delivery**) **already tested and commercially available**
- Operations are forecasted to increase from 2.8 million in 2024 to 45.9 million 2045 (14% CAGR)



 **United Kingdom**

- Densely populated, compact geography with **open airspace** outside controlled zones
- High technology adoption and robust regulatory support with urban-focused operations and emerging BVLOS trials
- **Well-developed infrastructure and high market readiness**, complemented by a firm government support and initiatives
- Operations are forecasted to increase from 2 million in 2024 to 35.7 million 2045 (15% CAGR)

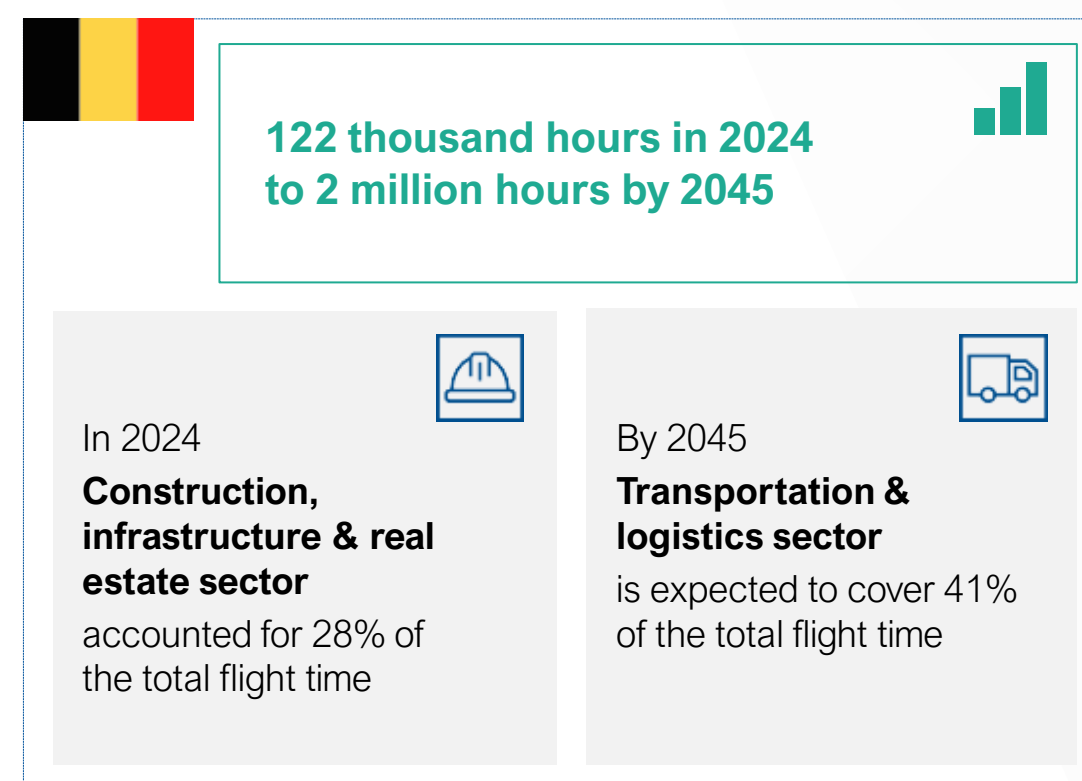
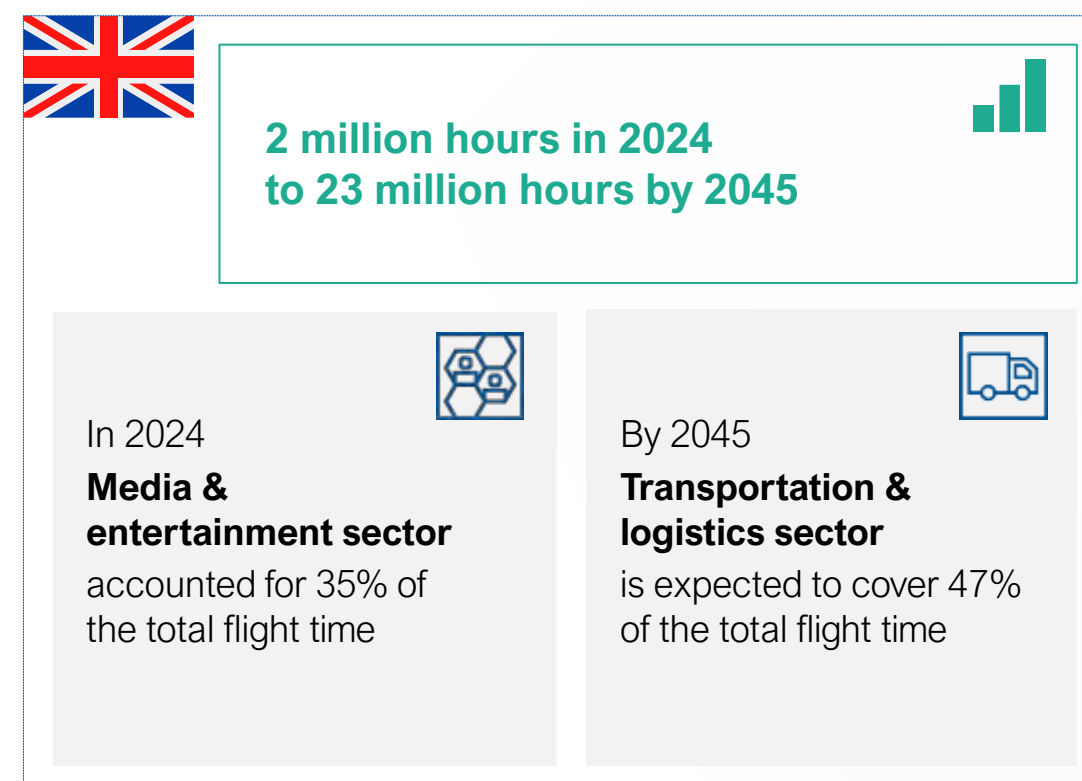
**Belgium** 

- Small, densely populated country with short travel distances
- Most airspace is controlled or restricted, leading to **extreme restrictions** and **limited RPAS operational flexibility**
- High GDP, strong industrial base, and focus on specialized and urban RPAS applications
- Operations are forecasted to increase from 63.1 thousand in 2024 to 2.8 million 2045 (20% CAGR)

# All benchmarking countries are expected to experience significant growths, particularly in Transport and Logistics (T&L), which is projected to lead by 2045

## Benchmarking Countries: Flight Time and Aircraft Growth

### Flight time



### Aircraft

